

## Faculty Profile

Name : Dr. Supriya Dam

Designation : Assistant Professor

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Address for Communication: Dam's Lodge, Kunjaban, Agartala, Tripura (West), Pin: 799006

Date of Joining in Service: 21<sup>st</sup> April, 2008

Qualifications: M.Com, M.Phil, UGC NET, PhD.

Subject: Commerce

Specialization: Accountancy, Finance, Tourism, Banking.

Year of Experience : 18 years approx

### Publication Details:

#### Seminar Proceedings/ Articles in Edited Books and Journals (with ISBN/ISSN)

Articles	<b>“Issues of Community Based Ecotourism Development in Sikkim: A Descriptive Analysis”, South Asian Journal of Socio-Political Studies (SAJOSPS), 2012, Vol.13, No 1, Pp 110-14, (UGC Approved list Alphabetical serial No. 830, Journal No. 33386 during the year 2017-18)</b>	ISSN 09724613
Do	<b>“Issues of Sustainable Ecotourism Development in Sikkim: An Analysis”, South Asian Journal of Tourism and Heritage (SAJTH), 2013, Vol.6, No.2, Pp32-48, (UGC Approved list Alphabetical serial No. 2591, Journal No. 48334 during the year 2017-18)</b>	ISSN 09745432
Do	<b>“Growth of Tourism Industry in North East India with special reference to Sikkim”, Tourism Recreation Research (TRR) (Taylor and Francis online 2015), 2015, Vol.32, No.2, Pp175-88, (UGC Approved list Alphabetical serial No. 2040, Journal No. 48872 during the year 2017-18)</b>	ISSN 02508281
Do	<b>“Marketing of Ecotourism Destinations: Case of Tripura, India”, South Asian Journal of Socio-Political Studies (SAJOSPS), 2015, Vol.16, No. 1, Pp 106-11, (UGC Approved list Alphabetical serial No. 830, Journal No. 33386 during the year 2017-18).</b>	ISSN 09724613

Do	<b>“Tourism Circuit Development in Peripheral Destinations: Case of Tripura, India”</b> , <i>Atna Journal of Tourism Studies</i> , 2016, Vol.11, No.2, Pp1-15. (UGC Care List Publication)	ISSN 09753281
Do	<b>“Promotion of Vocational Commerce Education in Tripura, India: An Analysis”</b> , <i>European Journal of Commerce and Management Research (EJCMR)</i> , 2016, Vol.5, Issue 1, Pp23-32. (Peer Reviewed)	ISSN 20518080
Do	<b>“Economic Development Through Collaborative Tourism Marketing in a State Controlled Peripheral Destination: The Case Study of Tripura, India”</b> , <i>Journal of Tourism and Management Research</i> , 2017, Vol.2, No.1, Pp113-27 (co-author Babu P. George, USA, listed in SCOPUS) .	ISSN: 2149-6148
Do	<b>“Status of Sustainable Tourism Practices in Sikkim, India: Use of Select Relevant Parameters to Assess Uses and Challenges”</b> , <i>International Journal of Tourism &amp; Hotel Business Management (IJTHBM)</i> , 2020, Vol. 2, No.4, Pp331-50. (Peer Reviewed)	ISSN: 2642-021X
Do	<b>“Theoretical Framework for Sustainable Tourism Development in Sikkim”</b> , <i>MISBAH</i> , 2011,Book 5, Vol. 5, Pp 70-80. (Peer Reviewed)	ISSN: 09762323
Do	<b>“Status of Online Shopping during Covid 19: Consumer Perspective from Tripura, India”</b> , <i>Global Journal of Business Management</i> , 2021, Vol. 15, No.1, Pp105-22. (International Peer Reviewed and Refereed Journal).	ISSN 2736-1721
Do	<b>“Status of Mobile Banking in Peripheral Regions: Case of North Tripura, India”</b> . <i>Global Journal of Business Management</i> , 2021, Vol. 15, No.2, Pp16-31. (International Peer Reviewed and Refereed Journal).	ISSN 2736-1721
Articles in Ed. Vol., International	<b>TOURISM OPPORTUNITIES AND ECONOMIC DEVELOPMENT IN ASIA</b> by IGI-Global USA (Mentioned in SCOPUS list of publications) edited by Patricia Ordonez de Pablos. The title of the chapter is <b>“Implication of SASEC Tourism Initiatives on North Eastern States of India: A Descriptive Analysis”</b> .2017, Chapter 4,	ISBN13: 9781522520788
Do	<b>DESTINATION MANAGEMENT AND MARKETING: Breakthrough in Research and Practice</b> edited by Patricia Ordonez de Pablos. The title of the chapter is <b>“Implication of SASEC Tourism Initiatives on North Eastern States of India: A Descriptive Analysis-SASEC Tourism”</b> . 2020,Pp 690-709.	ISBN13: 9781799824695

Do	Book chapter titled <b>Handbook of Research on Developing Circular, Digital and Green Economies in Asia</b> by IGI-Global USA edited by Patricia Ordonez de Pablos. The title of the chapter is <b>“Prospect of Promoting Sikkim as a Smart Tourism Destination: A Descriptive Analysis”</b> . Chapter 16, Pp326-45.	ISBN13: 9781799886785
Do	Book titled <b>Progress in Green Economics</b> by Bentham Books edited by Babu George, USA. The title of the <b>“Green Economy in the Services: The Context of Protected Area Tourism”</b> . 2022, Chapter 3, Pp46-62.	ISBN · 978-981-5050-18-9
Articles in Ed. Vol., National	Book chapter titled <b>“Emerging Paradigms of Hospitality and Tourism-Marketing Perspectives”</b> by DPS Publications, New Delhi, edited by Saurabh Kumar Dixit. The title of the chapter is <b>“Collaborative Destination Marketing: Case of Tripura, India”</b> . 2017	ISBN: 978-81-928994-2-8
Do	Book chapter titled <b>“Indian Tourism-Policy, Issues and Alternatives”</b> by Concept Publishing Company Pvt Ltd, New Delhi edited by M.R. Biju and MRB Anantha Padmanabha. The title of the chapter is <b>“Marketing of Ecotourism Destinations: Case of Tripura”</b> . 2019, Chapter 14	ISBN: 978-93-86682-54-3
Do	Book Chapter titled Entrepreneurial Challenges during Covid 19: Recent Trends and Innovations by Global Vision Publishing House edited by A. Saha, G. Acharjee, S. Hazari, D. Nag & N. Singh. 2021, Chapter 25.	ISBN-10: 9390423422

### Papers Presented at National/ International Seminars / Conferences:

Sl. No	Title/Subject of paper presented	Subject of Conference / Seminar / Symposium / Workshop	Organizing Institution/ and Name of City/ Country	Duration
01	"A Perspective on South Asia Sub-regional Arrangements on Tripura Tourism: Potentialities and Challenges"	UGC-SAP International Seminar on Development Cooperation between India & Neighbouring Countries: Possibilities & Challenges conducted.	Department of Economics, Tripura University	During 22 <sup>nd</sup> to 24 <sup>th</sup> March, 2022.

02	<b>"Relevance of Collaborative Learning as a means to address Staff Inadequacy and Learning Outcomes: Potentialities and Challenges".</b>	"Teacher Education in the perspective of National Education Policy 2020". National Seminar.	Organized by IASE, Kunjaban, Agartala, Govt. of Tripura In collaboration with State Council of Educational Research and Training, Govt. of Tripura	During 15 <sup>th</sup> and 16 <sup>th</sup> March, 2022
03	<b>"Prospect of Promoting Sikkim as a Smart Tourism Destination: A Descriptive Analysis"</b>	3 <sup>rd</sup> International Conference on Global Business and Social Issues 2020	Department of Business Administration, Assam University, Silchar.	10 <sup>th</sup> and 11 <sup>th</sup> January, 2020
04	<b>"Revival of Tourism Entrepreneurship Across Sikkim in Post Covid 19 Scenario: Potentialities and Pitfalls"</b>	5 <sup>th</sup> International Webinar on Innovation and Recent Trends Entrepreneurship in Current Scenario	ICFAI University, Tripura.	12 <sup>th</sup> and 13 <sup>th</sup> August, 2020
05	<b>"Sustainable Tourism Practices in Sikkim: Issues and Challenges".</b>	SUSCON VI, 6 <sup>th</sup> International Conference on Sustainability	IIM Shillong.	2 <sup>nd</sup> to 4 <sup>th</sup> March, 2017
06	<b>"Digital Inclusion and Rural Banking in Tripura: A Descriptive Analysis</b>	International Seminar and Youth Convention on Digitalization and Rural Development in North East India: Issues, Challenges and Way Forward	Department of Social Work and Centre for Bangladesh Studies, Assam University.	February 13-15, 2017
07	<b>"Impact of South Asia Sub-regional Economic Cooperation on Tripura's Tourism and Trade: A Descriptive Analysis"</b>	International Conference titled (Re) Envisaging India's North East: Ethnicity, Identity, Culture and Literature	Department of English, Assam University, Silchar	8 <sup>th</sup> and 9 <sup>th</sup> September, 2016

08	<b>“Role Played by Women in Tourism Promotion in Sikkim”</b>	International Seminar on Empowering Women to Lead Change	ICFAI University, Tripura.	23 <sup>rd</sup> -24 <sup>th</sup> June, 2016
09	<b>“Collaborative Destination Marketing: Case of Tripura, India”</b>	International Conference on Advancements in Tourism and Hospitality Marketing (ATHMCON-2016)	Department of Tourism and Hotel Management, NEHU, Shillong	17 <sup>th</sup> and 18 <sup>th</sup> May, 2016
10	<b>“Event Tourism Growth in North East India: A Reality or Far Cry?”</b>	National Seminar	Govt. Degree College, Dharmanagar, North Tripura	10 <sup>th</sup> and 11 <sup>th</sup> April, 2018
11	<b>“Relevance of Commerce Education in the Face of Transition: Case of Tripura”</b>	National Seminar on Contemporary Issues in Business	Institute of company Secretaries of India along with Department of Commerce, Assam University, Silchar.	18 <sup>th</sup> April, 2016
12	<b>“Business Education is at the Crossroads: Where the Solution Lies?”</b>	National Seminar on Contemporary Issues in Business Education and Research	Department of Commerce, Assam University, Silchar.	6 <sup>th</sup> October, 2015
13	<b>“Prospect of Cooperative Tourism Development in North East India: Case of Sikkim”</b>	National Conference on Contemporary Issues of Cooperative Societies in India with special reference to its North Eastern Region	Department of Commerce, Tripura University along with the Institute of Cost	19 <sup>th</sup> to 21 <sup>st</sup> April, 2013

			Accountants of India	
14	<b>“Agra-Braj Tourism Circuit in Uttar Pradesh and South-West District Tourism Circuit in Tripura: A Comparative Study”</b>	National Seminar titled Promotion of International Tourism Circuits in North East India: Prospects, Priorities and Strategic Options	Department of Business Administration, Assam University, Silchar.	8 <sup>th</sup> and 9 <sup>th</sup> March, 2013
15	<b>“Impact of Nathu- La Pass Re-opening on Sikkim Tourism and Trade: An Analysis”.</b>	National seminar titled North East Economy in the Emerging East Asian Regional Architecture: Growth Opportunities and Managerial Challenges	Department of Business Administration, Assam University in along with AICTE, New Delhi	March, 23-24 <sup>th</sup> , 2007.

#### **Delivered Invited Lectures at Symposiums/ Workshops/ Training Programmes:**

- Delivered Invited Lecture as Resource Person at the National Seminar titled **Recent Advancement of Research in Sustainable Energy** conducted by the Department of Physics, Govt. Degree College, Dharmanagar, North Tripura on 31<sup>st</sup> March, 2022. The topic of discussion was “Cow Dung as a Source of Renewable Energy: Viability and Challenges”.
- Delivered Invited Lecture as Resource Person at the **5 Days Training Program for NGO Functionaries of NE Region** conducted by the Central Board for Workers Education at Dharmanagar, North Tripura on 20<sup>th</sup> March, 2014. The topic of discussion was “Leadership Role and Skills for Successful & Sustainable NGOs in the NE Region”.
- Delivered Invited Lecture as Resource Person at the **5 Days Training Program for NGO Functionaries of NE Region** conducted by the Central Board for Workers Education at Dharmanagar, North Tripura on 12<sup>th</sup> March, 2013. The topic of discussion was “Financial Accounting- A Practical Guide to the Financial Management of NGOs”.

#### **Chaired at Seminars/ Conferences/ Workshops: No**

#### **Attended Faculty Development Programmes:**

Sl. NO.	Name of the Course/Summer School	Place	Duration	Sponsoring agency
01	<b>Winter School</b>	Shillong, Meghalaya	26 <sup>th</sup> October -15 <sup>th</sup> November, 2015, 21 days	UGC HRM Cell, NEHU
02	<b>Faculty Development Programme (FDP)</b>	Agartala, Tripura University	11 <sup>th</sup> September-25 <sup>th</sup> September, 2019, 15 days	MHRD, PMMNMTT
03	<b>“Online Workshop on Entrepreneurship in Micro &amp; Small Sectors”</b>	Online	28-30 May, 2020, 3 days	Economic Science Society of Tripura (ESSOT), Agartala.
04	<b>Faculty Development Program on “Research and Its Role in Academic Development: Digitalization- The Way Forward”</b>	Online	12-17 June, 2020, 6 days	Institute of Hotel Management & Catering Technology, Bhopal.
05	<b>FDC on “Research Methodology and Statistical Data Analysis through SPSS”</b>	Online	22-28 June, 2020, 7 days	ICFAI University, Tripura.
06	<b>FDC on “Advanced Concepts for Developing MOOCs”</b>	Online	02-17 July, 2020, 2 weeks.	Ramanujan College, Delhi University. MHRD, PMMNMTT.
07	<b>FDC on “Managing Online Classes and Co-Creating MOOCs 3.0” by the Ramanujan College,</b>	Online	25 July- 10 August, 2020, 2 weeks	Ramanujan College, Delhi University. MHRD, PMMNMTT.

08	Refresher Course on “Teachers on Using ICT for Online Teaching Learning Process”	Online	1-14 December, 2020, 2 weeks	FDC, Tripura University MHRD, PMMMNMTT.
09	FDC on “Web Apps & E-content Development for Digital Learning”	Online	25-29 <sup>th</sup> May, 2021	IASC, Agartala.
10	National Webinar on Leadership Development for Academic Administrators of Higher Education Institutions	Online	8 <sup>th</sup> February, 2022	UGC, HRDC, Shillong
11	Capacity Building Program for Young Social Science Faculty	Online	7-18 <sup>th</sup> February, 2022, 2 weeks	Department of Management, NEHU & ICSSR, New Delhi.
12	International Workshop on Academic Writing and Publishing	Online	17-21 <sup>st</sup> January, 2022, 5 days	Department of Library & Information Science, Tripura University.

### **Membership/Positions in National/ International Academic Bodies/ Organisations:**

Indian Science Congress Association (ISCA)

### **Research Project and other Achievements:**

Sl. No.	Title	Agency	Period	Grant amount mobilized (Rs. in lakhs)
01	Minor Research Project titled “Environmental Conservation and Demand for Ecotourism in Tripura: An Empirical Study”.	UGC	May, 2015- Feb, 2021	Rs.93,000.00



**Book Publication (International):** Book titled “Sustainable Tourism Development in Sikkim, India” published in 2016 published by **Lambert Academic Publishing, Germany.**